

Jetty Marketing Chosen by Growing North Shore Fitness Company to Manage Marketing on Outsourced Basis

Salem, MA, March 7, 2009 — Jetty Marketing (<http://www.jettymarketing.com/>), a premier, Boston area outsourced marketing services agency, was chosen by B&S Fitness, the largest fitness company on the North Shore of Boston, to handle their marketing efforts on an outsourced basis.

B&S Fitness, which also co-owns B&S Sports Science and North Shore Boot Camp, Co. required an outsourced marketing provider and turned to Jetty Marketing to help increase awareness for all of its businesses.

Brandi Dion, co-owner of B&S Fitness said, “We needed a professional marketing resource to help us with our growing fitness business, and Jetty Marketing was the best choice for us.” She goes on to state that, “Jetty Marketing took the time to understand our business and they had great ideas for how we could market ourselves. Their innovative and cost-effective marketing approaches have greatly increased our visibility on the Web, helped us land a feature article, and even grow our client base.”

Jetty Marketing works with various clients to handle all their marketing needs on an outsourced basis. For more information on how businesses can benefit from Jetty Marketing’s outsourced marketing services visit: <http://www.jettymarketing.com/> or call: 866.598.3517.

About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: <http://www.jettymarketing.com/>

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