

Jetty Marketing Lands Project with High-end Beverage Company

Salem, MA, December 19, 2007 — Jetty Marketing LLC (www.jettymarketing.com), provider of outsourced marketing services is pleased to announce winning a new project with a beverage company in Massachusetts. Jetty Marketing was brought in to help with the marketing strategy, pricing, and placement initiatives of a newly created, high-end beverage product.

According to Coleby Mantz, the founder of Jetty Marketing, “The company launching this new product has an interesting heritage – one in the health industry but relatively new to the beverage market. They also have their origin outside of the United States, so, they needed our assistance in determining pricing, product placement, as well as overall marketing input for the American consumer.” She goes on to state that, “At Jetty Marketing, we work with a variety of clients, who have different marketing challenges and objectives, but it is particularly exciting to work with companies that are looking to create and launch new and unique products.”

For more information on how your business can benefit from outsourced marketing services, visit: www.jettymarketing.com or call us at 866.598.3517.

About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: www.jettymarketing.com

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