

Jetty Marketing Drew Crowd at Marketing Workshop for North Shore Retailers

Salem, MA, September 16, 2008 — Jetty Marketing LLC (www.jettymarketing.com), a firm that provides outsourced marketing services, presented a marketing workshop along with J. Mode Fashions entitled “Marketing Tips for a Limited Budget”. The event was held last Thursday, September 11th at the Gulu-Gulu Café in Salem and drew an audience of over twenty local retailers and business owners.

This workshop, developed by Jetty Marketing in conjunction with J. Mode and Salem Main Streets, was focused on helping local retailers market themselves more effectively on a limited budget. The presentation covered various aspects of marketing including identifying and reaching a target market, inexpensive marketing tips, as well as how to keep customers coming back. There was a question and answer session following the presentation.

The event was hosted by Salem Main Streets, an organization dedicated to the retention and the promotion of businesses in downtown Salem.

For more information on how your business can benefit from outsourced marketing services visit: <http://www.jettymarketing.com/> or call 866.598.3517.

About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: <http://www.jettymarketing.com/>.