

## **Natural Skincare Company Outsources Marketing Function to Jetty Marketing**

Salem, MA, March 11, 2008 — Jetty Marketing LLC ([www.jettymarketing.com](http://www.jettymarketing.com)), provider of outsourced marketing services is pleased to announce that Aviva Labs, Inc. a natural skincare company in Waltham, MA selected Jetty Marketing to handle its marketing function on an outsourced basis.

According to Mitch Bloom, President of Aviva Labs, “We turned to Jetty Marketing for their breadth of experience and creativity to overcome the challenges of a limited marketing budget, and the results were nothing short of amazing. Their services resulted in a staggering 300% increase in web traffic and 389% jump in web sales. Additionally, our new customer count increased 140%. We learned we could count on the professionalism, enthusiasm, and experience of Jetty Marketing, and that is why we continue to depend on them on an ongoing basis.”

For more information on how your business can benefit from outsourced marketing services, visit: [www.jettymarketing.com](http://www.jettymarketing.com) or call us at 866.598.3517.

About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: [www.jettymarketing.com](http://www.jettymarketing.com)

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