

## **Start-up Technology Firm Turned to Jetty Marketing for Outsourced Marketing Expertise**

Salem, MA, October 5, 2007 — Jetty Marketing LLC ([www.jettymarketing.com](http://www.jettymarketing.com)), provider of outsourced marketing services was brought in to help the executives of a high-profile consumer, technology start-up company with its marketing strategy, planning, and development of several corporate materials.

According to the technology company's Vice President of Marketing, "Jetty Marketing was instrumental in helping me create a foundation for our marketing efforts. Being a start-up, we are thinly staffed and needed a fast-turn around solution to getting some of the key stuff done. Jetty Marketing came in and added value immediately building marketing plans, brand guides, and sales materials that we continue to get value from today. They have the ability to think strategically and act tactically, which is hard to come by. All around it was a great experience to get us off the ground."

For more information on how your business can benefit from outsourced marketing services, visit: [www.jettymarketing.com](http://www.jettymarketing.com) or call us at 866.598.3517.

About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: [www.jettymarketing.com](http://www.jettymarketing.com)

©2008 Jetty Marketing LLC. All rights reserved. Jetty Marketing and all other trademarks mentioned are property of Jetty Marketing LLC.